Strategic Plan 2023-2027

PURPOSE/MISSION
NAUPA facilitates collaboration among administrators in their efforts to reunite unclaimed property with its rightful owner.

VISION
As the foremost authority on unclaimed property, NAUPA will lead a coalition of administrators to reunite all recoverable unclaimed property with its rightful owner.

VALUES
Stewardship: NAUPA members are informed, committed, and obligated to recovering, safeguarding, and returning unclaimed property to and protecting the interests of its rightful owners.

Integrity: NAUPA members act in a manner that continually earns and justifies the trust of those we serve.

Professionalism: NAUPA members ethically execute their duties and responsibilities, treat others with respect and fairness, and strive to enhance their expertise and understanding of unclaimed property issues.

STRATEGIC PRIORITIES
1. Assist states in asserting their legal authority
2. Influence key policy decisionmakers at all levels of government on the value and importance of unclaimed property framework
3. Strengthen member communications, education, and engagement
4. Increase utilization of the unclaimed property framework for both reporting and claiming